



Contact: Frankie Rowland, Director, Community Relations and Marketing  
Cell phone/texts: 248-705-9481  
frankie@downtoearthmarkets.com

## **Farmers from Park Slope’s Down to Earth Market Begin Donations to Masbia Soup Kitchen Network**

August 2013 (Brooklyn, NY) – Nobody likes to see a crate of farm fresh produce go unloved. To make sure it doesn’t happen at Park Slope’s Down to Earth Farmers Market, the farmers now welcome the Masbia soup kitchen network at market close. They are pleased to donate their unsold produce to feed the hungry. Masbia then transforms the donated fruits and veggies into freshly cooked, daily dinners that they serve out of three locations across the city.

“Our farmers at the market are happy to be a part of the community, and their generosity reflects this. The shoppers in Park Slope have supported their farmers market for a long time, the market has grown, and now it’s great to be able to give to those in need,” said Frankie Rowland, Director, Community Relations and Marketing, Down to Earth Markets.

Down to Earth Markets started the Park Slope Farmers Market in 2004. Now in its 10<sup>th</sup> season, the year-around market has 20 full-season vendors and a regular roster of day vendors. They sell seasonal produce, pasture-raised meat and poultry, cheeses, breads and baked goods, locally-roasted coffees and nuts, pickles, prepared foods to go, and much more. The market is held every Sunday, from 10 am to 5pm, on 4<sup>th</sup> Street at 5<sup>th</sup> Avenue, in collaboration with The Old Stone House in Park Slope, Brooklyn.

Masbia soup kitchen network, opened its doors in 2005, and serves 500 hot, freshly cooked dinners a day, five days a week with an emphasis on fresh, local produce in their meals. Operating out of three storefront locations in Brooklyn and Queens, Masbia soup kitchens serve clients sit down dinners with the goal of serving people with dignity.

“We are so grateful to the farmers for donating their produce to feed the hungry at Masbia, and to Down to Earth Markets for facilitating this” said Alexander Rapaport, Executive Director of Masbia. “I think shoppers at these farmers markets would be proud to hear that the farmers they support are involved in feeding the neediest in the community.”

*Down to Earth Farmers Markets is a mission-driven company that curates and manages approximately twenty farmers markets in and around New York City. We believe that seasonal, local food is a vital part of our heritage that ensures the health of our communities and environment. [DowntoEarthMarkets.com](http://DowntoEarthMarkets.com)*